

**THE
TRUSTAR
STORY**

TruStar, Inc. is a network of over 250 independent warehouse distributors located across the United States and Canada that specialize in Brakes, Shocks, Chassis and Exhaust. TruStar provides competitive parts programs and value added marketing programs to the independent installer through its network of distributors.

The parts program includes numerous products that are made available in the TruStar Brand. The TruStar Brand Brake Program has been developed specifically for the TruStar distributor and their installer customers. The Brake Program is designed with TruStar Graphic Packaging, a TruStar Master Brake Catalog and a TruStar Distribution Center. The installer will have access to a complete line of TruStar brakes at the price they need with quality they can trust.

The Marketing programs available through the TruStar distributor are created to help strengthen the relationships between TruStar distributors and their installer customers. TruStar Marketing Programs are designed so each installer can customize a program to fit their individual needs. Everything from 90 days same-as-cash and floor mats to trip promotions and national warranty programs. These programs are essential to the independent installer in order to stay competitive.

Independent installers are faced with a tremendous amount of competition and the TruStar warehouse distributors have the brands and programs to help them compete. As an independent installer, the end user is your lively-hood. Helping you create a recognizable brand and image is what will keep you in business. So, if you need a brand you can trust, TruStar is right for you.